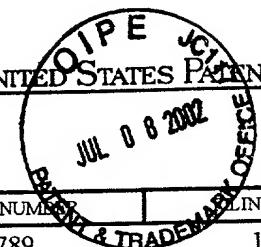


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UNITED STATES PATENT AND TRADEMARK OFFICE			
COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231 www.uspto.gov			
APPLICATION NUMBER	RECEIVING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/007,789	11/07/2001	Jonas Lee	941-002



SOFER & HAROUN, L.L.P.  
Suite 1921  
342 Madison Avenue  
New York, NY 10173



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**CONFIRMATION NO. 1847**  
**FORMALITIES LETTER**



\*OC00000007242574\*

Date Mailed: 12/31/2001

**NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION**

**FILED UNDER 37 CFR 1.53(b)**

***Filing Date Granted***

COPY OF PAPERS  
ORIGINALLY FILED

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 370 to complete the basic filing fee for a small entity.*
- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 435.**

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

07/11/2002 ZJUHARI 0000045 10007736

01 FO:201  
02 FO:202

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY

Attorney Docket No.: 941-002

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

X

In re Application of

Lee

Serial No.: 10/007,789

Filed: November 7, 2001

For: ONLINE SYSTEM AND METHOD FOR DYNAMIC:  
SEGMENTATION AND CONTENT PRESENTATION :

X

COPY OF PAPERS  
ORIGINALLY FILED

**RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION  
FILING DATE GRANTED**

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

SIR:

Enclosed with this Response, please find a Petition for Four Months Extension of Time and a check in the amount of \$1,155.00 (for the filing fee and petition) along with the Declaration. A copy of PTO-1533, Notice to File Missing Parts of Application, is also enclosed.

Any additional fees required in connection with this application may be charged to Deposit Account No. 19-2825.

Respectfully submitted,  
SOFER & HAROUN, LLP

By:

  
Joseph Sofer

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(212) 697-2800

Dated: June 28, 2002